

## Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 ITC-01 L-03 AGRE-00 CIAE-00

INR-07 LAB-04 NSAE-00 SP-02 STR-04 TRSE-00 CIEP-01

FRB-03 OMB-01 /046 W

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R 231519Z NOV 76

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 7333

INFO USDOC WASHDC

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COMMERCE FOR OIM/BIC PETER B. FIELD

E.O. 11652: N/A

TAGS: EGEN, FR

SUBJECT: FRENCH LABELLING LAW

REF: (A) STATE 281586, (B) PARIS 30617

1. PURSUANT TO REFTEL A, DAUMAN AND COMATT MET WITH BRUGUIERE (GOF OFFICIAL RESPONSIBLE FOR DRAFTING IMPLEMENTING REGULATIONS FOR LABELLING LAW). FOLLOWING POINTS EMERGED FROM DISCUSSION:

A. APPLICATION OF LAW TO COMMERCIAL INVOICES, ETC. BRUGUIERE STATED LAW WOULD NOT RPT NOT APPLY TO SUCH DOCUMENTS; NORMAL COMMERCIAL PRACTICES BETWEEN SELLERS AND IMPORTERS/AGENTS/DISTRIBUTORS WOULD CONTINUE. HE REITERATED POINT THAT LAW WAS AIMED AT PROTECTING CONSUMER AT POINT OF SALE FROM "FRAUD" RESULTING FROM USE OF FOREIGN LANGUAGE WHICH MIGHT "DECEIVE" CUSTOMER.

B. EFFECTIVE DATE OF LAW AND IMPLEMENTATION. LAW WILL BE IMPLEMENTED BEGINNING OF APRIL 1977, WITH LIMITED OFFICIAL USE

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JANUARY-MARCH BEING CONSIDERED AS GRACE PERIOD.

REGARDING DEROGATIONS, BRUGUIERE SAID THAT NO FORMAL DEROGATION SYSTEM WOULD BE ESTABLISHED; "INFORMAL" DEROGATIONS (ACCORDED BY NON-ENFORCEMENT OF LAW) WOULD OCCUR ON A CASE-BY-CASE BASIS, E.G. FOR ITEMS ALREADY IN STOCK.

C. U.S. INDUSTRY VIEWS. WE INFORMED BRUGUIERE OF USDOC ACTION TO ALERT U.S. EXPORTERS AND TO SOLICIT THEIR VIEWS. HE SAID THAT RECEIPT OF U.S. INDUSTRY/USG VIEWS BY JANUARY 10 WOULD BE WITHIN SUFFICIENT TIME FOR CONSIDERATION BEFORE ISSUANCE DATE OF IMPLEMENTING REGULATIONS.

2. BRUGUIERE HAS BEEN FORTHCOMING AND WE EXPECT HE WILL TAKE OUR VIEWS INTO ACCOUNT TO EXTENT POSSIBLE. WE URGE THAT JANUARY 10 DATE NOT SLIP AND THAT PRESENTATION BE SUCCINCT WITH NON-STARTER COMMENTS AND ALREADY ANSWERED QUESTIONS OMITTED.  
RUSH

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** LABELING, LAW, TEXTILE INDUSTRY  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 NOV 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** coburnhl  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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